



FOR IMMEDIATE RELEASE
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An X.CELERATED Release
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X.CELERATED SPORTS ACTION NETWORK PARTNERS WITH USTREAM FOR EXCLUSIVE LIVE BROADCASTING PARTNERSHIP

XSAN to utilize the Ustream platform to reach TV Everywhere

Silver Bay, MN (May 19, 2011) – The X.CELERATED SPORTS ACTION NETWORK – XSAN of Silver Bay, Minnesota, and Ustream, Inc. of San Francisco, California, are partnering to exclusively broadcast all XSAN LIVE Pay-Per-View and Free-View sports action events through the Ustream broadcasting platform in a one year agreement reached on May 19, 2011.

XSANLIVE on Ustream will feature action sports live events from race tracks and facilities across the United States. A schedule of events is being developed to be released at a later date.

“The reach of the Ustream platform is amazing,” stated X.CELERATED President Barry Braun. “In finding the right streaming partner we wanted strong technology to catapult our live broadcasting efforts to the internet and beyond. It just so happens that this search ended with the most prominent live streaming company in Ustream. The Internet, mobile, Facebook integration, marketing assistance, and future development was just the right partner for XSANLIVE.”

Wayne Sieve, Ustream Vice President of Sports quoted, “Ustream is thrilled to be partnering with XSANLIVE to provide motorsports fans around the world with top level content. Our audience has shown a strong appetite to be able to watch live content and simultaneously interact with other fans who share the same passion. This partnership enables us to showcase our capabilities and bring motorsports fans the kind of experience they desire.”

The first broadcast under this partnership will feature the first ever race of the new US Legends Dirt Modified developed by Ray Evernham on May 24, 2011, at East Lincoln Speedway in Stanley, North Carolina. This free broadcast will be available at www.xsanlive.tv or <http://www.ustream.tv/channel/xsantv>.

To find out more information and to view original action sports content of XSAN visit: www.xsan.tv.

About X.CELERATED ACTION SPORTS NETWORK – XSAN

XSAN is an action sports video network that features the high quality internet racing broadcasts along with original content shows DIRT CAST, Speedway Motors DIRT NATION, OctaneTrade.TV, XR.IN.CAR, modFURY Video, and the upcoming series Fuel the Thunder. More info on XSAN can

be found by visiting www.xsan.tv.

About Ustream

Ustream is the leader in live video and its platform empowers any individual, public figure or brand to stream to a global audience of unlimited size. Ustream offers free broadcasting and viewing platforms for the Web, mobile devices, and more. The interactive functionality within Ustream enables real-time engagement with Facebook, Twitter, MySpace and AIM. Hundreds of high-profile broadcasters have partnered with Ustream to reach millions of people. Ustream (www.ustream.com) is a privately-held company based in San Francisco, Calif. Follow on Twitter (@Ustream) or fan at Facebook.com/Ustream.

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