

FOR IMMEDIATE RELEASE
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An X.CELERATED Release
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IMCA SPEEDWAY MOTORS SUPERNATIONALS VIDEO TO BE FEATURED ON XSAN BROADCAST AND DVD SET

Silver Bay, MN (June 23, 2011) – X.CELERATED, a Minnesota-based video production company, has reached an agreement with Vinton, Iowa, based International Motor Contest Association (IMCA) and the Speedway Motors Super Nationals held at Boone Speedway in Boone, Iowa, from September 5 to 10, 2011 to produce *Full Blown* coverage of the heralded dirt track extravaganza with daily clips, a three hour highlight broadcast the following week, and a DVD set to be available for sale.

Full Blown coverage will chronicle the week of racing events at the Super Nationals and feature race highlights, interviews, human interest segments, in-car cameras, and more to be posted daily on www.xsan.tv, home to the X.CELERATED SPORTS ACTION NETWORK. The entire week's worth of racing action will then be condensed into a three-hour, action packed, highlight broadcast to be transmitted over the internet on September 14, 2011, via www.xsan.tv. A corresponding DVD set that will include the broadcast footage and added extras will be available for sale at a later date.

"XSAN is breaking ground with their production of quality grassroots motorsports coverage and IMCA wants to be involved," stated IMCA Vice President Brett Root. "It is important for IMCA to foster as much media coverage for our racers and sponsors as possible and get them the recognition that they deserve. This is the biggest event in all dirt track racing and it will be given the proper video coverage in this partnership with X.CELERATED."

Further information regarding the coverage and broadcast of the 2011 IMCA Speedway Motors Super Nationals will be released in the coming months. Until then keep up with all of the action from IMCA by visiting the sanctioning bodies website at: www.imca.com and the fast paced action and video coverage of grassroots motorsports on XSAN by visiting www.xsan.tv.

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About the International Motor Contest Association (IMCA)

The largest sanctioning body in the United States, the International Motor Contest Association provides rules and race procedures for eight divisions of race cars. The open wheeled Modified has been IMCA's signature class since its introduction in 1979. Nearly 7,000 drivers will compete at 125 IMCA tracks in 23 states and Canada during the 2011 season.

The premier event in dirt track racing is the IMCA Speedway Motors Super Nationals fueled by Cenex. More than 800 Modifieds, Late Models, Stock Cars, Hobby Stocks, Karl Chevrolet Northern SportMods and Mach-1 Sport Compacts will take their turn on the track at Boone, Iowa, Speedway during the 29th annual event Sept. 5-10. For more information visit: www.imca.com

About X.CELERATED ACTION SPORTS NETWORK – XSAN

XSAN is an action sports video network that features the high quality internet racing broadcasts along with original content shows DIRT CAST, Speedway Motors DIRT NATION, OctaneTrade.TV, XR.IN.CAR, modFURY Video, and the upcoming series Fuel the Thunder. More info on XSAN can be found by visiting www.xsan.tv.

About X.CELERATED

X.CELERATED (XR) is a marketing and multimedia firm based in Minnesota. XR focuses on the dirt track industry producing high impact websites, video, and internet broadcasts. More information on X.CELERATED can be found at: www.racexr.com