



FOR IMMEDIATE RELEASE
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An X.CELERATED Release
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**X.CELERATED SPORTS ACTION NETWORK TO BROADCAST ISOC AMSOIL CHAMPIONSHIP
SNOCROSS SERIES 2011-12 SEASON VIA THE WEB**

Live Internet Broadcasts set to feature top talents of the snocross industry.

Silver Bay, MN (July 19, 2011) – The X.CELERATED SPORTS ACTION NETWORK – XSAN of Silver Bay, Minnesota, and The International Series of Champions (ISOC) of Albertville, Minnesota, are partnering to broadcast the entire slate of events of the 2011-12 ISOC AMSOIL Championship Snocross Series via the world wide web in an agreement reached on July 15, 2011.

XSAN will produce these live internet broadcasts in cooperation with the ISOC video production team. Broadcasts will feature not only the races but a stunning display of highlights, interviews, live timing and scoring, feature packages, and more. The first event on the tour is set for Thanksgiving Weekend in November 2011 at the AMSOIL Duluth National from Spirit Mountain in Duluth, Minnesota. A full schedule for the 2011-12 ISOC Season will be released soon.

“ISOC is ecstatic to have XSAN on board,” stated Carl Schubitzke, Director of Operations for ISOC. “We are constantly trying to improve and raise our entertainment value to attract the larger market and we strongly believe that XSAN will help us do just that.”

“This is an amazing opportunity for XSAN,” added XSAN Executive Producer Barry Braun. “ISOC is a perfect fit for XSAN. Working with the ISOC group affords us the opportunity to venture into another action packed market and build on the quality live programming that we have produced in the past.”

To find out more information and to view original action sports content of XSAN visit:
www.xsan.tv.

About X.CELERATED ACTION SPORTS NETWORK – XSAN

XSAN is an action sports video network that features the high quality internet racing broadcasts along with original content shows DIRT CAST, OctaneTrade.TV, XR.IN.CAR, modFURY Video, and the upcoming series Fuel the Thunder. More info on XSAN can be found by visiting www.xsan.tv.

About The International Series of Champions – ISOC

ISOC (The International Series of Champions) is headquartered in Albertville, MN and was founded in the mid-1990’s by John Daniels. ISOC is the premier snowmobiling racing organization in the world, providing safe, competitive racing for the top athletes and teams in the sport. ISOC provides safe, fun, family entertainment for race attendees, at a good entertainment value. Through media exposure, ISOC works to expand the visibility and desirability of snowmobile racing, thereby expanding the fan and sponsor base.